

BUILDING CULTURAL LIFE IN PHU THO PROVINCE (2010-2020)

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Building and developing culture, including cultural life, is one of the great policies of the Party and State in the current renovation cause. The Party affirmed: “Promoting the building of a healthy environment and cultural life, associated with the movement “All people unite to build a cultural life”, building a new countryside and a civilized city”. Phu Tho is a province in the northern mountainous region of Viet Nam, the cradle of Lac Viet culture. Over thousands of years of history, Phu Tho today is likened to a “museum” of national culture with bold cultural imprints. In the period 2010-2020, the Party Committee and authorities of Phu Tho province have focused on leading and directing the implementation of cultural construction in general and cultural diversity in particular. Studying the process of building cultural diversity in Phu Tho (2010-2020) to see the achievements in the process of the Party Committee of Phu Tho province leading and directing the construction; at the same time, draw experiences in the process of building cultural heritage in Phu Tho in the next period.

Keywords: *Building; Cultural life; Phu Tho province*

1. Introduction

In the period of 2010-2020, the Party Committee and authorities of Phu Tho province have focused on leading and directing the implementation of cultural construction in general and cultural life in particular and achieved many important achievements such as: consolidating the great solidarity bloc, preserving the national cultural identity; promoting the results of patriotic emulation movements, mobilizing people from all classes of people to enthusiastically build a new society for the sake of a rich people, a strong country, democracy, justice and civilization... However, there are still some limitations such as: Pragmatic lifestyle, disregard for moral values... tend to increase; the movement “All people unite to build cultural life” has also revealed its limitations. Social problems also exist, complicated developments, social evils tend to increase such as gambling, drugs, prostitution and outdated customs, superstitions... With the desire to have a profound and comprehensive assessment of the current situation of cultural life building in Phu Tho in the period of 2010-2020; from there, we can draw valuable experiences for reference and application to better carry out the task of building cultural life of Phu Tho Province in the coming time.

2. Research overview

Research on the building of cultural life has received much attention and research from many

authors, including some researchers such as Nong Quoc Chan, Do Duc Duc, Quang Dam, Le Nhu Hoa, Nguyen Van Kien (1984) with the research “Building cultural life at the grassroots”, the research emphasizes that “building a cultural life at the grassroots level contributes to making positive changes in the construction and development of the Vietnamese people comprehensively and building an advanced Vietnamese culture imbued with national identity.” For culture to truly become an endogenous strength, a driving force to arouse patriotic traditions, national pride, faith, aspirations to develop a prosperous and happy country, ensuring sustainable development, international integration and national defense.

Tran Huu Son (1997), with the work “Cultural and spiritual life of Mong ethnic group in Lao Cai (traditional and modern)”, the author focuses on researching the traditional spiritual cultural life of the Mong ethnic group in Lao Cai, religious beliefs, rituals, languages, proverbs and some measures to bring a new culture into the Mong ethnic area to improve intellectual level for the Mong people. Along with that, “researching the cultural and spiritual life of the Mong people in the process of transformation also finds the relationship between tradition and modernity, the relationship between inheriting traditional cultural heritage and modern culture”.

Nguyen Van Nhat (2010), with the work “Building the cultural life of the Vietnamese working class - Some theoretical and practical issues”, the author believes that, in order to contribute to the building and improvement of cultural life for workers, the contents and solutions must be implemented synchronously; in which, emphasizing that the solution must receive the attention and coordination of all organizations, sectors and the whole society. That has a significant impact on the building of cultural life of the working class in particular and on the building of cultural life of the people nationwide in general.

Pham Hoai Anh (2016) with the work “The problem of building grassroots cultural life in Vietnam”, the research confirms: “Building grassroots cultural life in general and building cultural villages in particular is not an overnight job. Therefore, continuing to maintain and develop the movement to build cultural villages, associated with the movement of all people to unite to build cultural life is a necessary job and a top goal of the current cultural cause.

Nguyen Minh Tiep (2017), with the project “Building grassroots cultural life in Hoang Hoa district, Thanh Hoa province”, the author affirms: “Building cultural life at the grassroots means building conditions to organize healthy fun and entertainment activities in the people’s free time, promoting the people’s right to mastery in creating and enjoying cultural values, art, creating a civilized, polite lifestyle, good customs and traditions, both rich in national identity and consistent with the progressive cultural trends of humanity”.

Nguyen Khac Hoang (2018), with the work “Movement of all people unite to build cultural life” in Bac Quang district: Many new steps, going into depth”, the research has focused on analyzing Bac Quang district, Ha Giang province with its own characteristics of population, area and terrain. The research said: “With continuous efforts in recent times, Bac Quang has achieved many important results in changing the local appearance and improving the cultural and spiritual life of the people classes, contributing to the successful implementation of the district’s political, economic and cultural tasks”. The achievements in the construction of cultural life in Bac Quang district, Ha Giang have contributed to the overall picture of the whole country on the building of cultural life which is getting better and more civilized.

Khanh Nhu (2019), with the research “Lao Cai City: Bright spot of the Campaign “All people unite to build new rural areas and civilized urban areas”, the research emphasized: “In order for the campaign “All people unite to build a new rural

area and a civilized urban area” to really go into depth, over the past time, the Working Committee of the United Front of Vach - Tan Hop Residential Areas has coordinated well with member units to organize propaganda to people and households in many forms, such as: direct propaganda, integrated in meetings, propaganda on loudspeakers... mobilizing the people to agree to participate in the well implementation of the campaign, well performing the socio-economic development tasks of the locality”. The remarkable achievements in the Campaign “All people unite to build new rural area and civilized urban area” in Lao Cai are the driving force for the northern mountainous provinces in particular and the whole country in general to be determined and enthusiastically striving to build better cultural life.

3. Research Methods

The article mainly uses a number of methods such as synthesizing and systematizing arguments about culture in Ho Chi Minh’s thought. During the research process, the article used a combination of a number of interdisciplinary methods such as statistical methods, comparison, analysis of available documents.

4. Research result

4.1. Guideline of the Party Committee of Phu Tho province on building cultural life

The 17th Phu Tho Provincial Party Congress (2010) determined: “Continue to effectively deploy the movement “All people unite to build cultural life”, implement cultural lifestyles in families, residential areas and public places; civilized lifestyle in weddings, funerals and festivals; urban civilization and tourist attractions, office civilization associated with the implementation of administrative procedures”. The Congress continued to define the goal: “promoting the movement “All people unite to build cultural life” associated with building new rural areas”, meeting the development requirements of the province in the context of promoting industrialization, modernization and international integration. Focus on “investing in new building, upgrading the system of grassroots cultural and sports institutions; preserving and restoring national monuments and archaeological sites”.

On the basis of inheriting the content of building cultural life in the period of 2010-2015, the 18th Phu Tho Provincial Party Congress (2015) continued to determine the direction for the years of 2015-2020 as: “Promoting synergy, exploiting and effectively using the potential, advantages, historical and cultural values of the Land of the Patriarchs...; improve the material and spiritual life of the people”; at the same time, emphasized: “Building healthy and

rich cultural life; improving information quality; developing advanced literature and arts, imbued with the culture of the Land of Patriarchs”...

4.2. Some achievements

4.2.1. Enhancing propaganda work on building cultural life

The propaganda work is propaganda on the guidelines and policies on building cultural life of the Party and State; on lifestyle, civilized way of life in order to contribute to the building of grassroots cultural life in localities, agencies and units. Propagating, promoting and educating about good people, good deeds and advanced examples; promoting emulation movements at the grassroots level. Propagating and promoting ethics, lifestyle,... contributing to building new people, agencies and units that meet cultural standards and a new culture in the locality. Propaganda to fight against plots and tricks of “peaceful evolution” of hostile forces in the cultural field; fight against bureaucracy, corruption, social evils; criticizing bad habits, bad habits... at the facility.

By 2020, the Provincial Party Committee, People’s Council and Provincial People’s Committee shall direct the work of improving the quality of information, propaganda and promotion and achieve many important results. Propaganda was promoted on a large scale and in depth, affirming the meaning and importance of the movement “All people unite to build cultural life” for socio-economic development tasks in the area. The Provincial Party Committee, People’s Council and People’s Committee directed the Steering Committee of the movement “All people unite to build cultural life” of the province to draft and provide to localities many documents and materials related to the content, programs and plans to implement specific movements.

The Steering Committee of the movement “All people unite to build cultural life” has compiled and published 3000 books of “Advanced examples in the movement of all people unite to build cultural life”, 2,000 Question and Answer books of the movement “All people unite to build cultural life”, 3000 books of documents directing and guiding the work of grassroots and family culture; issued “7,000 documents guiding the implementation of a civilized lifestyle in weddings, funerals and festivals; issuing 500,000 registration forms to strive to build a cultural family” for the Steering Committees at all levels and the Culture and Sports Offices of districts, cities and towns; communes, wards, townships and residential areas to propagate and implement. The Culture, Sports and Tourism sector from the province to the grassroots “has

regularly drawn and changed the content on 57 large poster groups, 7,536 panels, 17,862 propaganda banners”. Mobile information and projection teams have “organized propaganda for over 20,000 film and cultural screenings, propaganda, attracting over 270,000 viewers”.

4.2.2. Developing force for cultural work

The force doing cultural work makes an important contribution in bringing the movement to the masses, constantly improving the material and spiritual lives of the people, gradually building a better cultural life. Provincial Party Committee, People’s Council, Provincial People’s Committee direct the provincial departments, agencies and mass organizations to set the goal of striving by 2020 to consolidate and standardize the contingent of cadres doing cultural work: “at the provincial level reached 100%, District level reached 80%, commune level reached 100%”.

As of 2020, the entire province has 460 officials doing cultural work, with up to “90% of cadres doing cultural and information work at district level or higher having college or university degrees; 100% of cultural and information cadres in communes and townships have intermediate or higher degrees. By the end of 2019, there were “56 training courses for cadres in charge of grassroots culture, attracting more than 3,000 cadres from 225 communes, wards and townships”; on average, each year there are 8-10 training classes with over 500 cultural cadres participating in training, retraining, improving their professional qualifications and skills; there are 20-30 cadres assigned to conduct training through work. Every year, we attract graduates from intermediate schools, colleges, and universities at the Cultural and Arts Schools of the Province in particular and the whole country in general. Thereby, contributing to supplementing the cultural workforce and meeting the requirements of training and retraining cultural cadres and building cultural life in the coming time.

4.2.3. Strengthen the building of cultural environment.

Building a cultural environment means mobilizing people of all ethnic groups in the province to actively participate in activities to maintain hygiene, protect the environment; treat production and daily waste to ensure environmental hygiene; planting trees; building models of garden gates, village roads, bright - green - clean - beautiful neighborhoods. Guiding people to know how to respond to climate change and participate in monitoring the implementation of policies and laws on environmental protection.

Under the direction of the Provincial Party

Committee, People's Council, and People's Committee, the construction of the cultural environment in this period has had a clear improvement and many outstanding results. The impression of a place that is changing and developing - that is the common feeling of many people when arriving in Phu Tho province with wide, airy, neat, clean and beautiful roads, rows of green trees, shade, electricity poles are built synchronously to illuminate all residential areas (Axis of Hung Vuong Boulevard - Viet Tri city and Phu Tho town...). That is the result that Phu Tho has achieved after a period of efforts to mobilize the participation of officials and people in the province to decorate the landscape, ensure environmental sanitation. From the province's plan on building a bright, green, clean and beautiful environmental landscape; Districts and communes quickly absorbed, developed specific plans and mobilized the entire population to participate in implementation. Along with that, actively promote propaganda and mobilization, bringing into play the participation of the Provincial Fatherland Front and mass organizations in mobilizing members, union members, members and people voluntarily and actively participating in activities. Since then, many specific tasks, good and effective models have been deployed and replicated, arousing a sense of responsibility in joining hands to protect the living environment and receiving a positive response from people in the province. Localities and units also combine environmental sanitation with pavement and roadway management. At the main roads of Viet Tri city, Phu Tho town, the centers of Cam Khe, Phu Ninh, Yen Lap, Thanh Ba, Thanh Son districts... simultaneously dismantling billboards, awnings, roofs that are not in accordance with regulations, removing classified ads that spoil the urban beauty, embellishing the system of trees, lawns and flower gardens. Install synchronously and uniformly the system of signs and direction signs, enhance the decorative and lighting systems and regularly organize the clearing of sewers, clean ponds and lakes, treat stagnant ponds and water contaminating the environment... These are very meaningful and practical jobs that the Party Committee and people of Phu Tho province have done in the period of 2010-2020. The implementation of building a cultural environment in the past time in Phu Tho province has been paid attention, focused and achieved certain results, with "the percentage of rural population using hygienic water reaching 96%", "the proportion of concentrated rural residential areas with waste collected and treated is over 55%"; gradually contribute to improving the quality of the cultural environment as well as improving the living conditions for people in the province.

4.2.4. *Strengthen the building of a cultural lifestyle*

Building a cultural lifestyle is an important content, not only creating a cultural environment and a cultural face for the city, but also contributing to building a new person with a civilized and modern style and personality. During the period of 2010-2020, building the people's cultural lifestyle has received attention and emphasis from the provincial party committee and government; especially the work of implementing a civilized lifestyle in weddings, funerals and festivals is gradually taking effect and continues to have positive changes. With the active participation of the Provincial Party Committee, People's Council, Provincial People's Committee; with the coordination of departments, branches, unions and the determination and efforts of the people in the province, the results brought about in the period of 2010-2020 are encouraging: "95% of weddings and 96.2% of funerals comply with civilized lifestyles according to State regulations and cultural conventions in residential areas".

Building a cultural lifestyle during this period received great attention from the Provincial Party Committee and had many clear results. Propaganda and mobilization work is given special importance, which has made an important change in the awareness of all levels, branches, unions, party officials and people; at the same time, creating consensus, supporting and participating seriously.

The phenomenon of ostentatious and commercialization in weddings, longevity celebrations, funerals and festivals have been limited, superstitious and backward procedures have been pushed back. The Culture and Information Sector, with the function of being the State management agency for the implementation of a civilized lifestyle has coordinated with the Provincial Fatherland Front Committee and mass organizations in the province to guide establishments, agencies, units and organizations, factories, schools and armed forces stationed in the locality to develop specific action plans; at the same time, mobilize party members and union members to promote civilized lifestyle in weddings, funerals, birthday celebrations and festivals. The whole province has implemented many activities with practical meaning such as: Seminar "Youth with a healthy lifestyle in marriage" in Phu Tho town... Organizing events under the theme: "Youth with economical weddings", implementing a new lifestyle wedding model in residential areas of Viet Tri city. The residential conventions are associated with the provisions on the organization of a new way of life in weddings, funerals, birthday celebrations, and festivals, along with propaganda in the mass

media, banners, Billboards and posters have helped people grasp the specific contents of the directive.

4.2.5. Increase investment and build cultural institutions

In the period of 2010-2020, the construction of grassroots cultural institutions has created conditions for people of all strata to enjoy and participate in cultural, artistic, physical training and sports activities, this is a in the major policies and focused on the implementation of the Party Committee of Phu Tho province; at the same time, it is also one of the key contents of the movement “All people unite to build cultural life”. Under the active direction of the Provincial Party Committee, People’s Council, Provincial People’s Committee and the active participation of departments, departments, branches and unions in the province, the cultural institution system in the province has been focused on investment. Facilities are increasingly complete and synchronous. The movement to build cultural institutions and improve the quality of grassroots cultural and sports activities is increasingly widespread. By the end of 2019, the whole province achieved: “2,887/2,887 residential areas have cultural houses (reaching 100%). 13/13 districts, cities and towns have established Culture, Sports and Tourism Centers and have institutions to operate (reaching 100%, completing the target)”; there are “247/277 communes, wards and townships that have cultural houses cum function halls, or community learning centers (reaching 89.2% of the target)”; there are “277/277 communes, wards and townships with law bookcases (reaching 100% and exceeding the target), 13/13 district libraries (reaching 100%), 316 relics ranked by the State”.

In the period of 2010-2020, Phu Tho has focused on investing in building cultural institutions and achieved very clear results. Talking numbers related to the results of consolidating and building grassroots cultural institutions (number of cultural houses, football fields, libraries, museums, children’s houses, gymnasiums, parks...) clearly demonstrated the leadership of the Provincial Party Committee in the period of 2010-2020. Cultural institutions have been promoting their effectiveness, helping the province’s cultural, arts, and sports movements develop more and more widely.

4.2.6. Focus on promoting cultural movements

Along with the investment and building of cultural institutions, the implementation of cultural movements has also been strongly deployed: building “good people, good deeds, advanced examples”, building a “cultural family” building “cultural residential areas; cultural communes, wards and towns”; Movements to implement “Day for the Poor”, “All people exercise body following

the great Uncle Ho’s example”... have promoted the spirit of mastery of all classes of people, continuing to strongly arouse spirit solidarity, helping each other in economic development, hunger eradication, poverty alleviation, legal enrichment, contributing to the successful implementation of local socio-economic tasks.

With the active direction of the Provincial Party Committee, People’s Council, Provincial People’s Committee, the implementation of emulation movements in the period of 2010-2020 in Phu Tho province has been interested, focused and achieved important results. The work of building the movement of good people, good deeds, and advanced examples has discovered new and advanced models and factors that have well implemented the movement “All people unite to build cultural life”. The whole province has over 3,000 examples of good people and good deeds representing groups and individuals in the fields of economy, culture, society, security and defense. In the movement, there have appeared many typical examples such as: Mrs. Cu Thi Hoa, area 6, Tay Coc commune - Doan Hung. In the period of 2010-2020, her family and family have donated more than 3.5 billion VND for local welfare projects, in addition, contributed to charity and humanitarian movements, building cultural life over 150 million VND dong. By the end of 2019, there were “342,216/388,882 households meeting cultural family standards, accounting for 88% (an increase of 0.5% compared to 2014); 2,520/2,887 residential areas achieved the title of cultural residential area, accounting for 87.3% (up 0.9% compared to 2014), 723 district-level cultural units”; there are “435 agencies and units recognized as provincial-level cultural titles; 354 units were granted certificates by the Vietnam General Confederation of Labor as “Agencies, units and enterprises with cultural life”; 87% of families of officials, employees and workers achieved the title of cultural family.

5. Discussion

To contribute to the construction of cultural life in Phu Tho in the coming period, we need to focus on doing the following well:

Firstly, focus on propaganda work and raise awareness of officials, party members and people about building cultural life. It is necessary to uphold the exemplary role of the party cadres and members of the Steering Committee in carrying out the propaganda and mobilization work so that people are aware that the building of cultural life is necessary, contributing to improving the quality of life. material and spiritual life, the need to enjoy and create culture, towards building a prosperous, happy, equal and progressive family on a

completely voluntary basis, contributing to building a healthy and civilized society. In the coming time, it is necessary to further promote propaganda activities. Actively mobilize people to build the “All people unite to build cultural life” movement that is widespread and comes to life. From there, let everyone voluntarily and responsibly participate in cultural building movements.

Secondly, pay attention and take care to build a cultural work team that meets task requirements. Build a team of professional staff with knowledge, professional expertise, good expertise, and strong political ideology. Enhance knowledge of state management and organize grassroots cultural activities for cultural, sports and tourism officials at grassroots level. In addition, each locality needs to have its own solutions to maximize the capacity of cultural cadres at district and commune levels. It is necessary to have a reasonable remuneration policy for cultural officials at district and commune levels to stick with the locality for a long time. Phu Tho should actively pay attention to the activities of inviting professional departments, branches, organizations and experts in culture at home and abroad to conduct on-the-spot training of cultural staff; contribute to improving staff capacity and human resource development, meeting the requirements of cultural development and building cultural life.

Thirdly, promote the role of party committees, governments and socio-political organizations in building cultural heritage. The Provincial Party Committee continues to focus on leading and directing relevant departments, agencies and sectors to implement the building of cultural life in the province. In particular, the Department of Culture, Sports and Tourism of Phu Tho guides and promotes the movement “All people unite to build cultural life”; both implementing and drawing experience, giving initiatives in organizing and implementing a civilized lifestyle in weddings, funerals and festivals, and in building cultural villages, hamlets

and neighborhoods. Strengthening the leadership and direction of party committees at all levels, the role of cultural agencies, and the close coordination of departments, branches, unions... are important factors in promoting the building of cultural life in Phu Tho province.

Fourthly, promote the specific features of the province in the building of cultural life. The promotion of the characteristics of the province is a necessary job, requiring the attention of the whole society, in which, the role of the Party committees at all levels is so that the cultural heritage of Phu Tho continues to shine and hold an important position in the treasure of Vietnamese cultural heritage, making worthy contributions to the education of love for the country, raising the cultural life, preserving the national cultural identity, so that each person in the land of the land is always proud of their talents. priceless property left by his father, from which he has the responsibility to preserve so that the legacy will forever be with the Vietnamese people.

6. Conclusion

Construction of cultural life in Phu Tho (2010-2020) has contributed to protecting social order and safety, improving the environment, creating conditions for preserving and promoting traditional cultural values. These are the factors that make the social environment healthy and safe, which are favorable factors for each citizen to develop comprehensively. Entering a new period, the era of industrial revolution 4.0, with the results and experiences of the process of building cultural life, the Party Committee and people of Phu Tho province have conditions to further promote the building of culture, building and developing a comprehensive human being, creating a solid social spiritual foundation for fast and sustainable local development, contributing to the construction and development of an advanced Vietnamese culture imbued with national identity, firmly defend the Socialist Vietnamese Fatherland.

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XÂY DỰNG ĐỜI SỐNG VĂN HÓA Ở TỈNH PHÚ THỌ (2010-2020)

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Xây dựng, phát triển văn hóa, trong đó có đời sống văn hóa là một trong những chủ trương lớn của Đảng và Nhà nước trong sự nghiệp đổi mới hiện nay. Đảng khẳng định: “Đẩy mạnh xây dựng môi trường và đời sống văn hoá lành mạnh, gắn với phong trào “Toàn dân đoàn kết xây dựng đời sống văn hoá”, xây dựng nông thôn mới, đô thị văn minh”. Phú Thọ là tỉnh thuộc Trung du miền núi phía Bắc Việt Nam, là cái nôi của nền văn hoá Lạc Việt. Trải qua hàng ngàn năm lịch sử, Phú Thọ ngày nay được ví như “bảo tàng” của văn hoá dân tộc với những dấu ấn văn hoá đậm nét. Giai đoạn 2010-2020, Đảng bộ và các cấp chính quyền tỉnh Phú Thọ đã tập trung lãnh đạo, chỉ đạo thực hiện xây dựng văn hoá nói chung và đời sống văn hóa nói riêng. Nghiên cứu quá trình xây dựng đời sống văn hóa ở Phú Thọ (2010-2020) để thấy được những thành tựu trong quá trình Đảng bộ tỉnh Phú Thọ lãnh đạo, chỉ đạo xây dựng; đồng thời, rút ra được những kinh nghiệm trong quá trình xây dựng đời sống văn hóa ở tỉnh Phú Thọ trong giai đoạn tiếp theo.

Từ khóa: Xây dựng; Đời sống văn hóa; Tỉnh Phú Thọ.